

Opening of The Westin Hamburg

4 November 2016

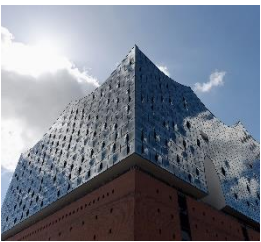
Location



The Westin Hamburg is located in the new architectural and cultural landmark of the city of Hamburg, a building complex with an imposing glass façade on the western tip of the HafenCity quarter, which is also home to the auditoriums of the Elbphilharmonie concert hall.

Architecture

On the existing structural shell of the brick Kaispeicher A, a former warehouse for cocoa, tobacco and tea, the architects Herzog & de Meuron have placed a curved glass façade consisting of over 1,000 window elements. These have a variety of curves, resulting in some unique reflective effects. Their shapes recall huge horseshoes and tuning forks. The concave roof with shimmering spangles finishes off the 110-metre high structure with shapes like the crest of a wave. The Westin Hamburg covers the eastern section of the building, from the 6th floor to the top floor, 19 storeys high. Here hotel guests can experience the symbiosis of water, glass and stone, and of port and city like nowhere else.



Those involved in the building/project

Owner: Elbphilharmonie Hamburg Bau GmbH & Co. KG, represented by ReGe Hamburg Projektrealisierungsgesellschaft mbH. Development: HOCHTIEF Construction AG. Implementation plan: Aukett + Heese GmbH Berlin.

Architectural design: Herzog & de Meuron Basel Ltd.



Tenant: Arabella Hospitality SE, Munich (part of the Schörghuber Group).
Landlords: Adamanta Grundstücks-Vermietungsgesellschaft mbH & Co.
Objekt Elbphilharmonie KG. Commerz Real AG.

Management: Starwood Hotels & Resorts

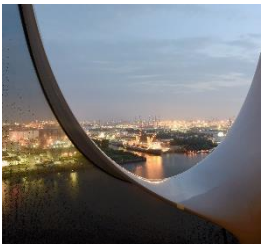
Interior design

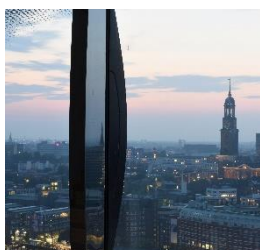
Tassilo Bost, bost group berlin, is responsible for the design concept. The calm, purist design with its themes of sand, air and water combines straight lines with a flowing design idiom.

Rooms & suites

244 rooms and suites on floors 9 to 19, with a minimum height above the Elbe of 40 metres. All rooms are furnished with a Heavenly Bed, which ensures particularly restful sleep and a high degree of comfort. The rooms and suites are divided into the following categories:

- 35 Elbphilharmonie Rooms, 35 m² in size and with a view of the atrium.
- 90 Deluxe Rooms, 31 m² in size and with a view of HafenCity and the city itself.
- 37 Premium Panorama Rooms, 30 m² in size and with an extensive view over the roofs of HafenCity – from the room and from the Heavenly Bath.
- 43 Premium Waterfront Panorama Rooms, 35 m² in size and with a view of the Elbe and the industrial port.
- 15 Elbphilharmonie Suites, 46 m² in size and with a view of the Elbe or HafenCity.
- 12 Panorama Suites, 61 m² in size, the design of which brings the panoramic view and interior together in a unique overall concept that suits the architectural position.
- 4 Maisonette Suites, 92 m² in size over two floors and with a view of the city or the port.
- 7 Horizon Suites, 92 m² in size and with a panoramic view of the city, HafenCity or port.
- The Eigner Suite on the 19th floor, covering 162 m² and with a 270-degree view over the port of Hamburg.





Restaurants & bars

The restaurant “The Saffron” on the 7th floor has capacity for 170 guests. Head chef Martin Kirchgasser combines fresh, Hanseatic produce with influences from all over the world. The spices are never in the foreground but rather come together to create harmonious taste nuances. To contribute to the holistic Eat Well concept, the kitchen team creates the Westin SuperFoodsRx™ dishes only with fresh and seasonal ingredients.

The busy port is the backdrop for unforgettable moments, from dawn until dusk: “The Bridge Bar” on the level of the Elbphilharmonie Plaza serves as a bridge between the historic Kaispeicher and the modern glass structure of the Elbphilharmonie concert hall. While guests enjoy the view through the floor-to-ceiling windows at an altitude of 37 metres, bar manager Uwe Angerbauer serves highlights such as drinks aged in oak barrels and cocktails with selfmade syrups. The drinks are served with aromatic and perfectly-matched bar food which head chef Martin Kirchgasser created exclusively for the bar.

Next to the bar and on the eighth floor, the “Plaza Foyer” at the heart of the hotel invites all guests to rest awhile, marvel, observe and enjoy. In the morning the “Plaza Foyer” welcomes guests with freshly-brewed coffee aromas, a laden breakfast étagère or pastries from the in-house patisserie. A revitalising smoothie from “Westin Fresh by the Juicery” or a snack from the bar menu is ideal for an informal business lunch with fantastic views. Traditional English high tea is served in the afternoon, complete with aromatic tea, fresh scones and classic sandwich platters.

“The Saffron”, “The Bridge Bar” and the “Plaza Foyer” are open for hotel guests and visitors as well. Reservations can be made under the number 00 49 (0)40 / 8000 100.

All SPG Platinum Members and guests staying in the suites have exclusive access to the Westin Club Lounge on the 19th storey.

Fitness & wellness

The “Elb Spa”, covering an area of 1,300 m², has treatment rooms for individuals and couples, one of the longest indoor swimming pools in Hamburg, saunas, steam baths, two open-air loggias with a view of the Elbe and port, a lounge, a relaxation room and the Westin WORKOUT fitness area. It is also open to external visitors as a day spa and is located on the 6th storey.

THE WESTIN

HAMBURG



Meetings & event rooms

Seven meeting and event rooms for up to 230 people cover 630 m² – including a 260 m² foyer.

Personnel

Up to 160 staff are on hand to take care of the well-being of the hotel guests in The Westin Hamburg.

Westin Hotels & Resorts

With over 200 hotels in 40 countries, the Westin brand stands for timeless elegance and optimal well-being. Each hotel sees itself as an oasis of calm and regeneration – starting with the well-designed architecture and ending with the comprehensive service with relaxing, reviving facilities. Under the slogan “For a better you”, the overall concept of the brand is based on six pillars: Sleep Well, Eat Well, Move Well, Feel Well, Work Well and Play Well.

There is a total of six Westin hotels in Germany: The Westin Grand Berlin, The Westin Bellevue Dresden, The Westin Grand Frankfurt, The Westin Hamburg, The Westin Leipzig and The Westin Grand Munich.



Unique selling points

The most suites: no other hotel in Hamburg can offer 39 suites.

Superlative spa area: The Westin Hamburg offers the largest spa area in HafenCity with the longest hotel pool in Hamburg and a direct view over the Elbe.

Unique mixed usage concept: the combination of hotel, concert rooms and apartments is unique in Europe.

Proximity to the water: the hotel rises up from the middle of the Elbe current. No other hotel is closer to the Elbe than The Westin Hamburg.

Connections

The Westin Hamburg is in a central location: 1.6 kilometres from the main railway station in the city centre, 13 kilometres from Hamburg airport. You can reach The Westin Hamburg along Am Kaiserkai and the Mahatma Gandhi Bridge. From November, there will be plenty of parking inside the Kaiserspeicher. There are good connections to public transport, via the



underground lines U3 (“Baumwall” stop) and U4 (“Überseequartier” stop) and bus lines 6 (Metrobus) and 111 (StadtBus).

The Westin Hamburg

Against the busy background of the port of Hamburg, The Westin Hamburg is a haven of calm in the midst of the hustle and bustle, distinguished by the unusual architecture of the Elbphilharmonie building and the unique view of Hamburg’s Speicherstadt, a World Heritage Site. All 244 rooms and suites of the hotel at the Elbphilharmonie offer guests the ultimate relaxation. Modern conference rooms, the spa area covering 1,300 square metres, the restaurant in the historic Kaispeicher and the bar with what is probably the most stunning view in the city – the furnishings are as luxurious as they are understated, always mindful of the lively surroundings. Alongside first-class service, a harmonious ambience makes an important contribution to the overall sense of well-being of the guests, true to the Westin brand philosophy “For a Better You”. Further information at www.westin hamburg.com.

Westin Hotels & Resorts

[Westin Hotels & Resorts](http://www.westin.com), a leader in wellness and hotel facilities for over a decade, puts its philosophy “For a Better You” into practice with the six pillars of the well-being movement: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. In over 200 hotels and resorts in nearly 40 countries and regions, guests can enjoy the following facilities, among others: the legendary Heavenly Bed, RunWESTIN, the New Balance sports equipment hire service, delicious and nutritious SuperFoodsRx menus, the innovative Tangent working area, weekend experiences that are a particular feature of Westin hotels and the Heavenly Bath and Heavenly Spa. Further information can be found at www.westin.com or @westin on Twitter, Instagram and facebook.com/Westin.

Marriott International

[Marriott International Inc.](http://www.marriott.com) (NASDAQ: MAR) is the largest hotel group in the world with more than 5,700 hotels in over 110 countries. The portfolio comprises directly managed and franchised hotels, as well as licensed timeshares under the umbrella of 30 leading brands: Bulgari Hotels and Resorts®, The Ritz-Carlton® and The Ritz-Carlton Reserve®, St. Regis®, W®, EDITION®, JW Marriott®, The Luxury Collection®, Marriott Hotels®, Westin®, Le Méridien®, Renaissance® Hotels, Sheraton®, Delta Hotels by MarriottSM, Marriott Executive Apartments®, Marriott Vacation Club®, Autograph Collection® Hotels, Tribute Portfolio™, Design Hotels™, Gaylord Hotels®, Courtyard®, Four Points® by Sheraton, SpringHill Suites®, Fairfield Inn & Suites®, Residence Inn®, TownePlace Suites®, AC Hotels by Marriott®, Aloft®, Element®, Moxy Hotels® and Protea Hotels by Marriott®. The award-winning bonus program Marriott Rewards®, including The Ritz-Carlton Rewards® and Starwood Preferred Guest®, is also part of the company. The company is based in Bethesda, Maryland, USA. For more information on Marriott International, as well as reservations, visit: www.marriott.de. For current company news see: www.marriottnewscenter.com and @MarriottIntl.

Press contact

Christian Fiege
Network Public Relations
c.fiege@network-pr.de
Hallerstraße 76,
20146 Hamburg
Tel. +49 / 40 / 450 30 6- 0,
Fax. +49 / 40 / 450 30 6 - 44